\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ REP HEADLINE# 6269462 ADV # AGY # 1292 FLIGHT DATES OCT2/12 OCT8/12 WK-1 ORDER # CITY TAX PRDCT OBAMA FOR AMERICA EST#1537 COMMENTS: (LINE, ORDER, INVOICE) AGY. NAME GREER, MARGOLIS, MITCHELL ADV. NAME POLI/B OBAMA/D/PRE/US STATE TAX TRF# 329204 WASHINGTON, 3050 K ST NW, CONTRACT # 6269462 ORDER WORKSHEET REP: TEL# 703 528 7800 CO-OP BILLING NEEDED BUYER NAME KATIE KEULEMAN HARRIS REPORT FROM REP CLASS: NATL. SALES PRSN WA-FAX# 703 528 7880 OFF.# 6556 SALESMAN # \*\*CHANGES\*\* \*\*\* WFTV-TV \*\*\* JOE KNAUER LOCAL DATE OCT1/12 REGIONAL OCT1/12 14.03

14.03

REP: PLS CFM, TH 10/1 TTLS 311370..157X ADDED 67-68 TO LENA FR JULIE

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\* ALL INVOICES ARE TO BE SENT TO:

WASHINGTON, DC 20007 SUITE 800 1010 WISCONSIN AVENUE NW ACCOUNTING GREER MARGOLIS

:LINE#:REP :LINE#: AGENCY ADVERTISER CODE = :CD: TIME PERIOD : LGTH : SEC : AGENCY EST# = 1537 RATE DATE START DATE : /WK: INVT : :TOTL: :SPTS:

67 AGENCY PRODUCT CODE = A 300P-400P

30

10/2

\$650.00

10/2

PROGRAM : THE DOCTORS

311370.00 157	CONTRACT TOTAL TOTAL SPOTS	Ω			2 311370.00	OCT/12
(OCT1/12)	\$750.00 \$1,500.00 \$4,200.00 \$4,200.00 \$7,400.00 \$1,500.00 \$1,000.00 \$500.00 \$500.00 \$5,400.00 \$6,500.00 \$2,750.00		OCT2 OCT7(3/WK) OCT2 OCT2 OCT3(2/WK) OCT2(2/WK) OCT6 OCT6 OCT7 OCT7 OCT7 OCT7	MISSED:TU-F/1100A-1200N SUN/600P-630P TUE/1000P-1100P TUE/1000P-1100P WED/900P-1000P OFFER:TU-F/600A-700A & SAT/1130P-1205A & TU-F/500A-530A & SAT/800P-1130P & SUN/900P-1100P & SUN/1000P-1100P & SUN/1000P-1100P & FRI/900P-1000P CMT:MGS ARE SKED TO RUN	PROGRAM: ROT STATION MAKEGOOD OFFERS M3 UNRESL BUY#34 BUY#42 BUY#66 BUY#47	STATIO M3
4	SAT	10/6 1	10/6	30 \$100.00	68 A 105A-300A	•
DAYS : TOTL:	WEEK :	END :SPTS: DATE : /WK:	: START :	PERIOD : LGTH : SEC : RATE : :	:REP :CD: TIME	:LINE#

MARKET TOTALS \$737,090 WFTV 42% WKMG 19% WOPX 0% WESH 20% WOFL 14% WKCF 2% WRDQ 1% EFTV 0% WRBW 2% CABL 0%

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE SVC- NSI DEMOS- RA35+\*